



KERALA AYURVEDA LTD

26th ANNUAL GENERAL MEETING

15th Nov 2018

KERALA
ayurvedaTM
wellness, naturally.



Contents

- Overview
- Awards
- Impact of flood
- Extension by ROC to hold AGM before December 31, 2018
- Notice and Annual Report
- Tie-up with Sanghvi Brands Ltd and expansion through KALPAM
- New products and contemporary packaging
- US Products opportunity
- US Academy



OVERVIEW

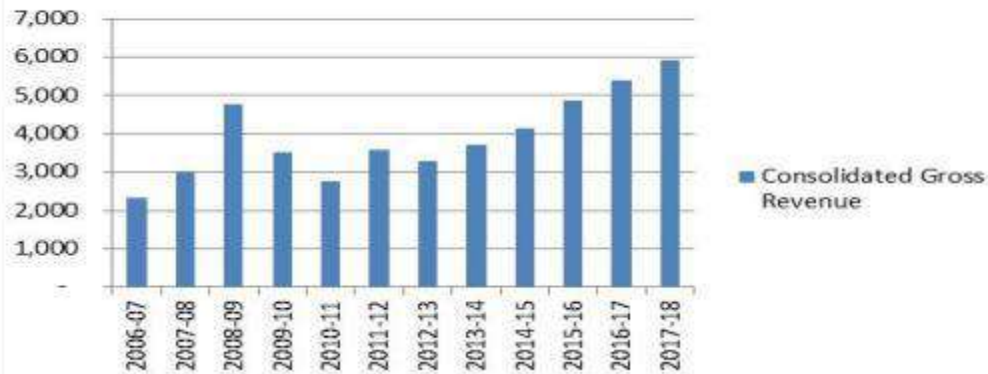


KAL – Overview FY 2006-18

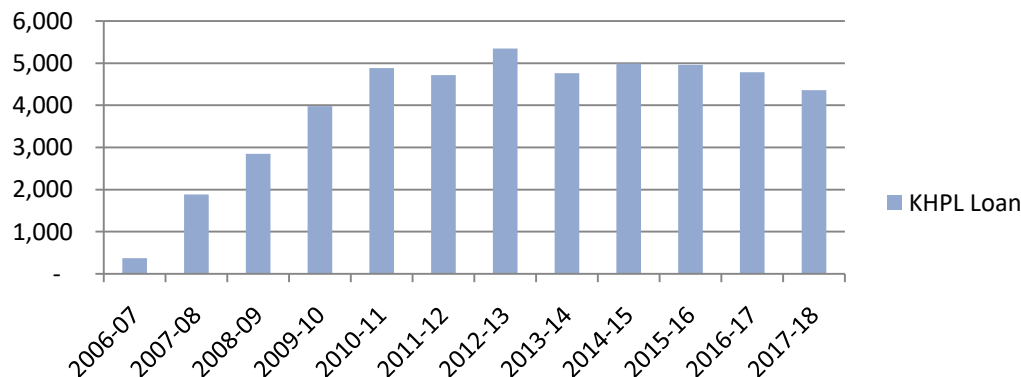


Rs in Lakhs

Consolidated Gross Revenue



KHPL Loan

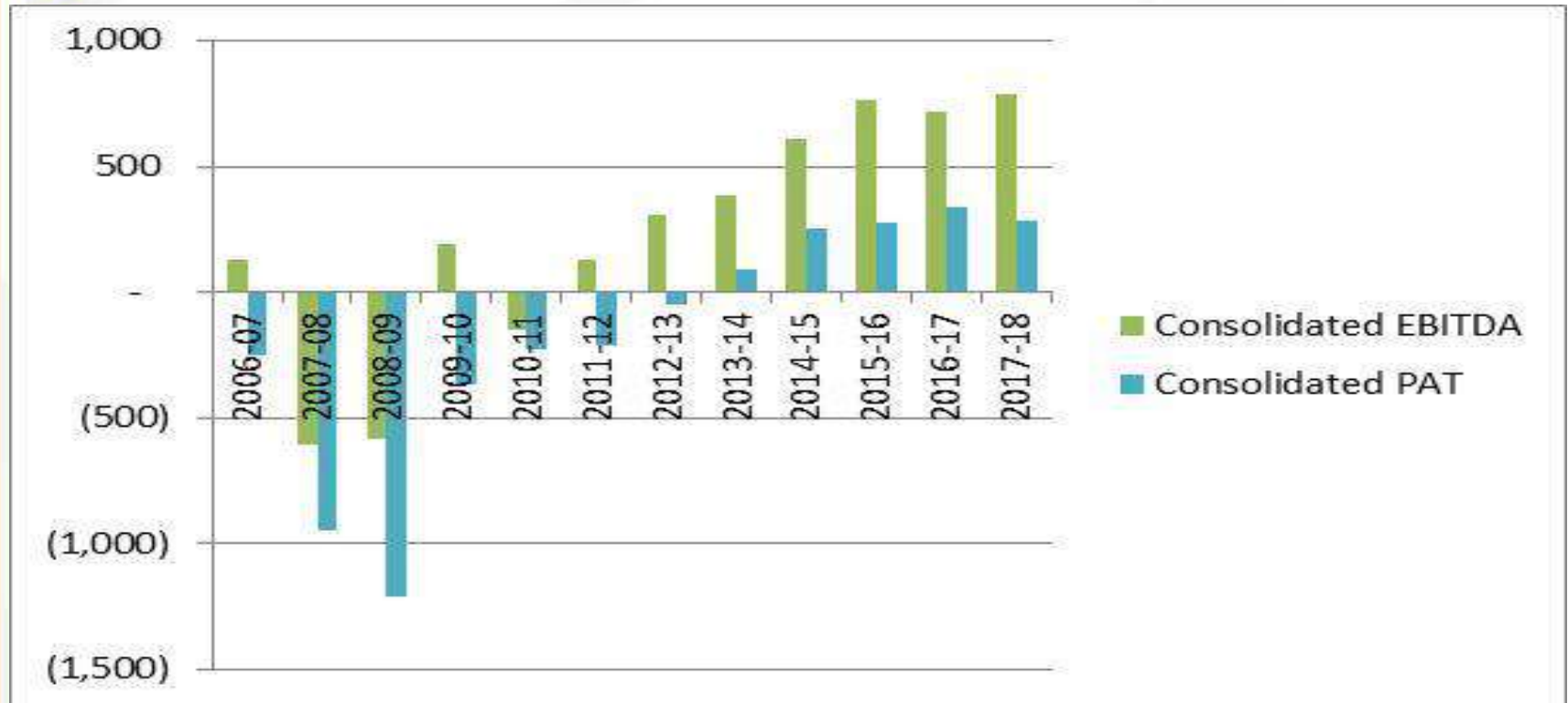




KAL – Overview FY 2006-18



Rs in Lakhs



Key takeaways



- KAL on Consolidated basis had cumulative losses of Rs 32.61 cr from FY 2006-07 to FY 2012-13
- KAL on Consolidated basis earned cumulative profits of 12.39 cr from FY 13-14 to FY 17-18 on the path to recovery
- Interest Free Loan from Katra Group peaked to Rs 53.45 cr in FY 2012-13
- Even at notional 10% simple interest PA, value of waived interest by Katra Group is Rs 47.88 cr



Interest free loan from Katra utilised to build company's longterm strength



ASSETS

- Land Parcel of 8.50 acres at Manyali for setting up Ayurvedagram Resort having river on two sides
- Land Parcel of 4 acres in Kerala for setting up new factory

RESEARCH

- Invested in Renovel Discoveries Inc in US which generated many patents
- Conducted Human trials of K-10 formulation and Patent applied

US BUSINESS

- Over 6,000 Hours of content and over 2,000 Alumni over last 12 years
- Accreditation from State of California and the State of Washington
- Significant platform for sales of KAL innovative products



KAL is well poised for the future

SERVICES

- National Awards as “Best Ayurvedic Treatment Centre” and “Medical Tourism”
- Expansion on global basis

PRODUCTS

National Award for Product Innovation and Research - India Today & ASSOCHAM

US BUSINESS

- Largest Ayurveda Education in US with over 6,000 hours of approved content
- Accredited by California State and Washington States



AWARDS



INDIA TODAY awards Kerala Ayurveda Ltd the prestigious 'Make in India Emerging Entrepreneur Award, 2017'





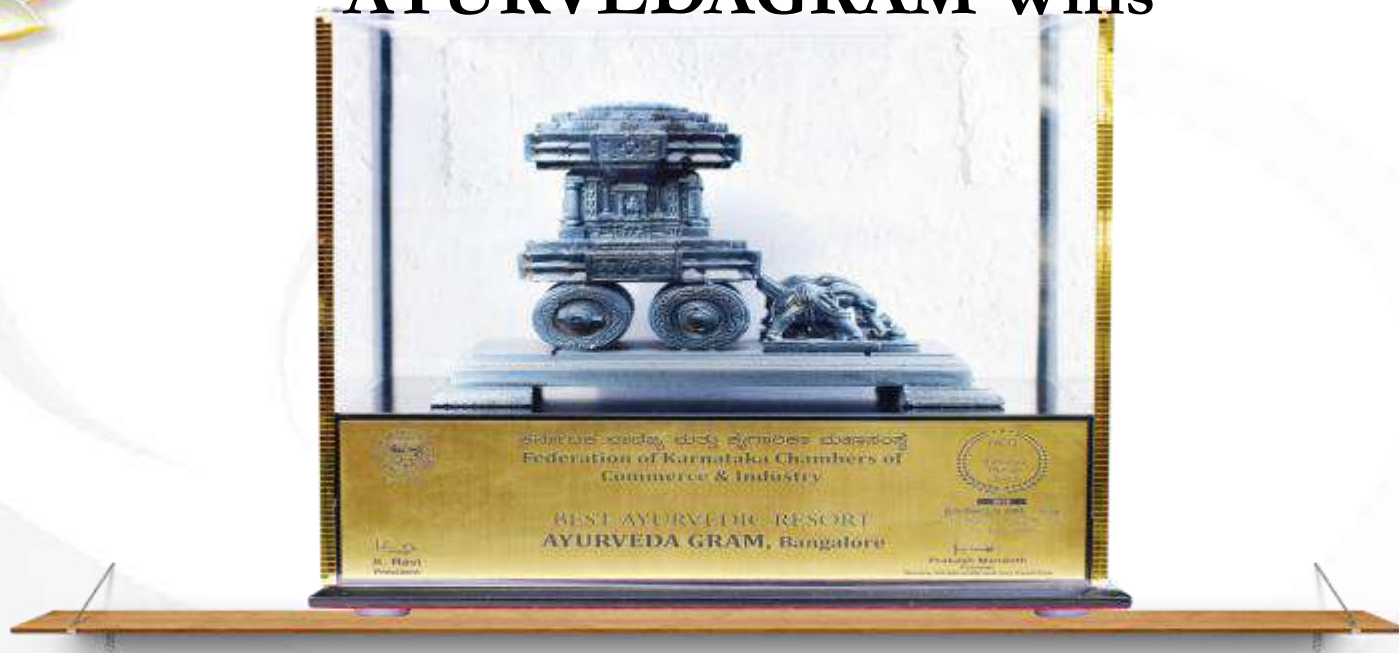
KAL Wins



**ASSOCHAM, HERBAL COMPANY
OF THE YEAR 2016**



AYURVEDAGRAM Wins



**FEDERATION OF KARNATKA CHAMBERS
OF COMMERCE & INDUSTRY
BEST AYURVEDIC RESORT 2018**



Ayurvedagram Heritage Wellness Centre won the 'Regional Ayurvedic Centre of the Year' at Indian Salon & Wellness Awards, 2018



The Indian Salon & wellness Awards are India's Leading Salon, Spa & Wellness Awards that recognise and reward the work that Salons, spas & Fitness Centres are doing around the country.

It was organised by Franchise India & Indian Franchise Association, which has been working with Salon, spa and Wellness industry for the past 15 years.





ASSOCHAM awards Ayurvedagram Heritage Wellness Centre Pvt. Ltd. as 'BEST AYURVEDIC TREATMENT CENTRE OF THE YEAR, 2017'





MEDICAL VALUE TRAVEL AWARDS, WELLNESS CENTRE OF THE YEAR 2017



ASSOCHAM, SPA & WELLNESS CENTRE OF THE YEAR 2016



Wall of Honor



INDIA TODAY, MAKE IN INDIA
EMERGING ENTREPRENEURS AWARDS 2017



ASSOCHAM, HERBAL COMPANY
OF THE YEAR 2016



ASSOCHAM, SPA & WELLNESS
CENTRE OF THE YEAR 2016



ASSOCHAM, BEST AYURVEDIC
TREATMENT CENTRE OF THE YEAR 2017

FROST & SULLIVAN, WELLNESS
SERVICE PROVIDER COMPANY
OF THE YEAR 2011



TRIP ADVISOR
EXCELLENCE
AWARD 2016



DUN & BRADSTREET
- AXIS BANK BUSINESS
GAURAV SME AWARDS 2012

FROST & SULLIVAN, INTEGRATED
WELLNESS SERVICES PROVIDER
COMPANY OF THE YEAR 2010



INDIAN AGRIBUSINESS EXCELLENCE AWARDS 2017
FOR KATRA PHYTOCHEM INDIA PVT. LTD.



MEDICAL VALUE TRAVEL AWARDS,
WELLNESS CENTRE OF THE YEAR 2017

Renovel Discoveries – Scientific Validation!!

Bishwajit Nag, Ph.D. (Biochemistry/ Drug Discovery)

- ◆ President and CEO NAG Research Labs Inc. (2008-present)
- ◆ Founder, President and CEO, BEXEL Pharmaceuticals Inc. (2002-2007)
- ◆ Founder, President and CEO, BEXEL Biotechnology Inc. (1996-2007)
- ◆ Founder and Chief Scientific Officer (CSO) , Calyx Therapeutics Inc. (1997-2000)
- ◆ Director, Research & Development, Anergen Inc. (1987-1995)
- ◆ >100 patents and 200 publications
- ◆ Cambridge Scientist of the Year 2002
- ◆ National Leadership Award, 2003 (United States Congress, Washington, DC)
- ◆ US Presidential NRCC Leadership Award, 2007
- ◆ Schering-Plough Scientific Achievement Award (nominated)
- ◆ US Congressional Order of Merit



- Equal Joint Venture
- Creative Drug Discovery from Natural Botanicals
- Evidence based efficacy for Wellness Range
 - *Obesity, Inflammation, Cardio Vascular diseases*
- 30 years of proven track record of drug discovery
 - Licensed molecules to Pharma Cos
- 130 man years of scientific expertise
- World Class net-work (University of Stanford, etc)

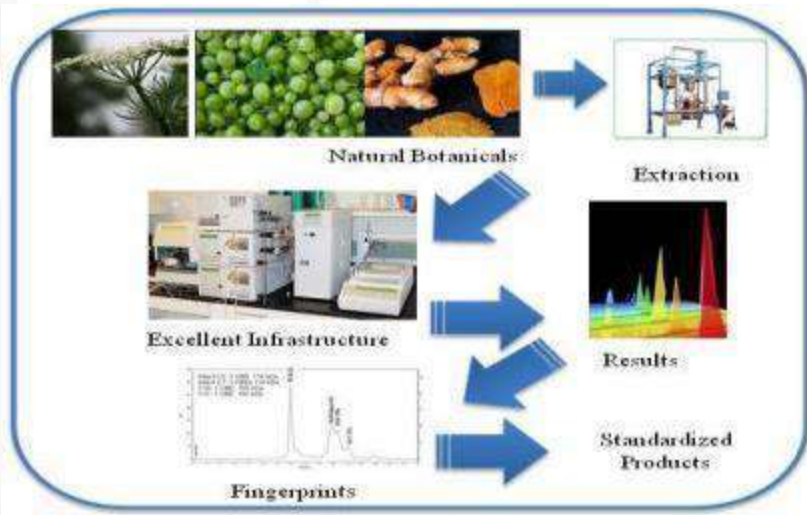


Unique Public-Private partnership

- Benares Hindu University (BHU) is one of India's premier educational institutions
- Rated the No. 1 Indian university in a recent survey
- University well known for its excellent depth in Ayurveda and has a separate college for Ayurveda within its premises
- University also has an excellent Medical college and thereby provides excellent opportunities for Integrating Ayurveda into mainstream medicine seamlessly



Benares, India



BHU – Katra Alliance

- Katra signed an MoU with BHU in 2011 – a glowing testimony to its ayurvedic heritage
- Collaboration covers
 - Research
 - Education
 - Products
 - Services
- Katra and BHU have made significant strides in their collaboration
- Alliance with BHU has enabled Katra to enrich its Ayurvedic Know-how



K- Series Patented Formulations

- Plants constitute an important source of active natural therapeutic constituents, but only a small number of these have received scientific and medical evaluation to assess their efficacy.
- KAL offers a range Unique Proprietary formulation derived from traditional wisdom.
- K-series range is designed and developed using novel technology, providing a comprehensive natural alternative to pharma products:
 - **KAL-10 and KAL-10 Plus** (A Clinically Tested Standardized Herbal Composition for Blood sugar control and Management of Weight gain)
 - **KAL-13 and KAL-13 Plus** (A Clinically Tested Standardized Herbal Composition for Inflammation and Pain Management)
 - **KAL-1** (A Standardized Herbal Composition for Obesity)



NAVAVAIDYAKA AWARD by KAL for most Deserving Young Ayurveda doctors



ATTENTION YOUNG DOCTORS

NAVAVAIDYAKA QUEST FOR THE BEST

NAVAVAIDYAKA is the unique talent search series by Kerala Ayurveda Ltd. for encouraging and nurturing young Ayurveda Doctors. We believe that the forward journey of Ayurveda is possible only through passionate Doctors with sound scientific aptitude. A good doctor is not made by academic brilliance alone, but with compassion, wisdom and a load of uncommon common sense. NAVAVAIDYAKA is our effort to identify, support and groom young Ayurveda scholars to become eminent Physicians of tomorrow.

NAVAVAIDYAKA 2017 was exciting with students from 17 Ayurveda Colleges across Kerala participating in the "Open Book Objective Screening Test" through which 35 students were shortlisted for a full day long **GRAND FINALE**. The Winners were awarded with Cash prizes. This year, we are back with more.

The NAVAVAIDYAKA 2018 title is now open to contestants. An "Open Book Objective Screening Test" will be conducted from 8th January to 20th January 2018 across all Ayurveda Colleges of Kerala for first level selection.

ELIGIBILITY

Final year BAMS Students and House Surgeons of Ayurveda Colleges in Kerala are welcome.

THE GRAND FINALE

Selected candidates from the screening test will be invited for a day long Grand Finale which comprises of various events to assess the knowledge, communication skills, logical thinking, creativity and attitude of the participant.

Winner gets NAVAVAIDYAKA 2018 title and a Cash prize of ₹50,000/-

THE PRIZE



1st Runner-up
Cash prize
₹ 35,000/-

2nd Runner-up
Cash prize
₹ 25,000/-



WORDS FROM THE WINNER

“

Unlike other events which measure only the academic scholarship of the candidate, NAVAVAIDYAKA rendered a platform to explore the varied dimensions of a doctor. The pragmatic questions starting from the written exam itself, reinforces the fact that being a doctor is not merely an academic excellence. Two months into the company, I have explored myself more than I ever have. Each passing day, with new responsibilities and challenges has helped me to think smartly and widen my horizons. Always open to new ideas, you are given an opportunity to bring a revolution in the field if you are passionate enough.

”

Dr. Pervathy Venate - 'NAVAVAIDYAKA 2017' C.R. Physician, Kerala Ayurveda Ltd.

NAVAVAIDYAKA HELP DESK:

Ms. Smitha Krishnan - 0484 2476301 / 2476302 / 2476303

Mr. Alphy Peter - 95625 08408

Email : navavaidyaka@keralaayurveda.biz

KERALA AYURVEDA LTD.

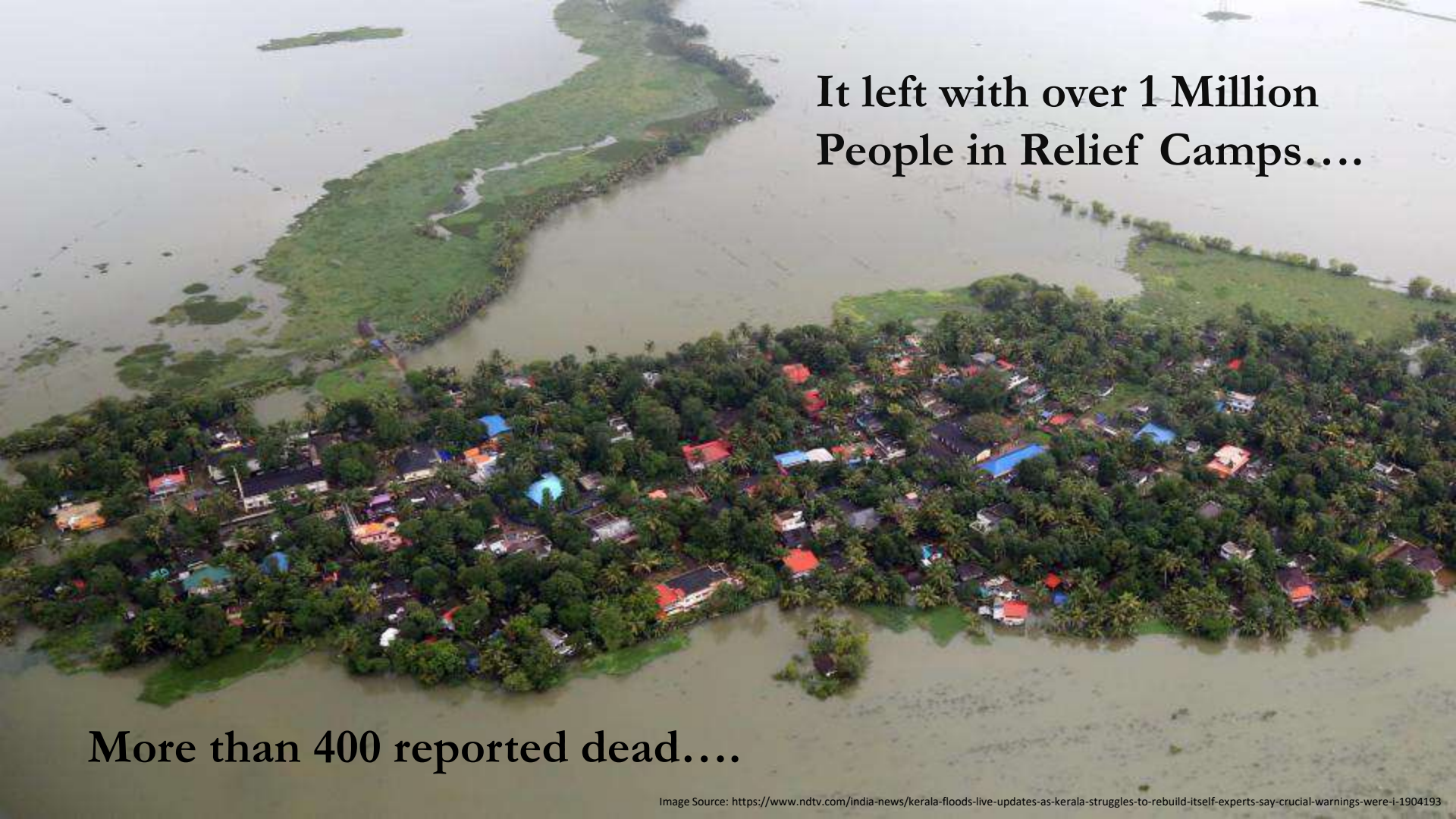
Athani P.O., Aluva, Kerala - 683565 | www.keralaayurveda.biz

#navavaidyaka #kal



Relentless Rain and Devastating Flood: Kerala Aug, 2018

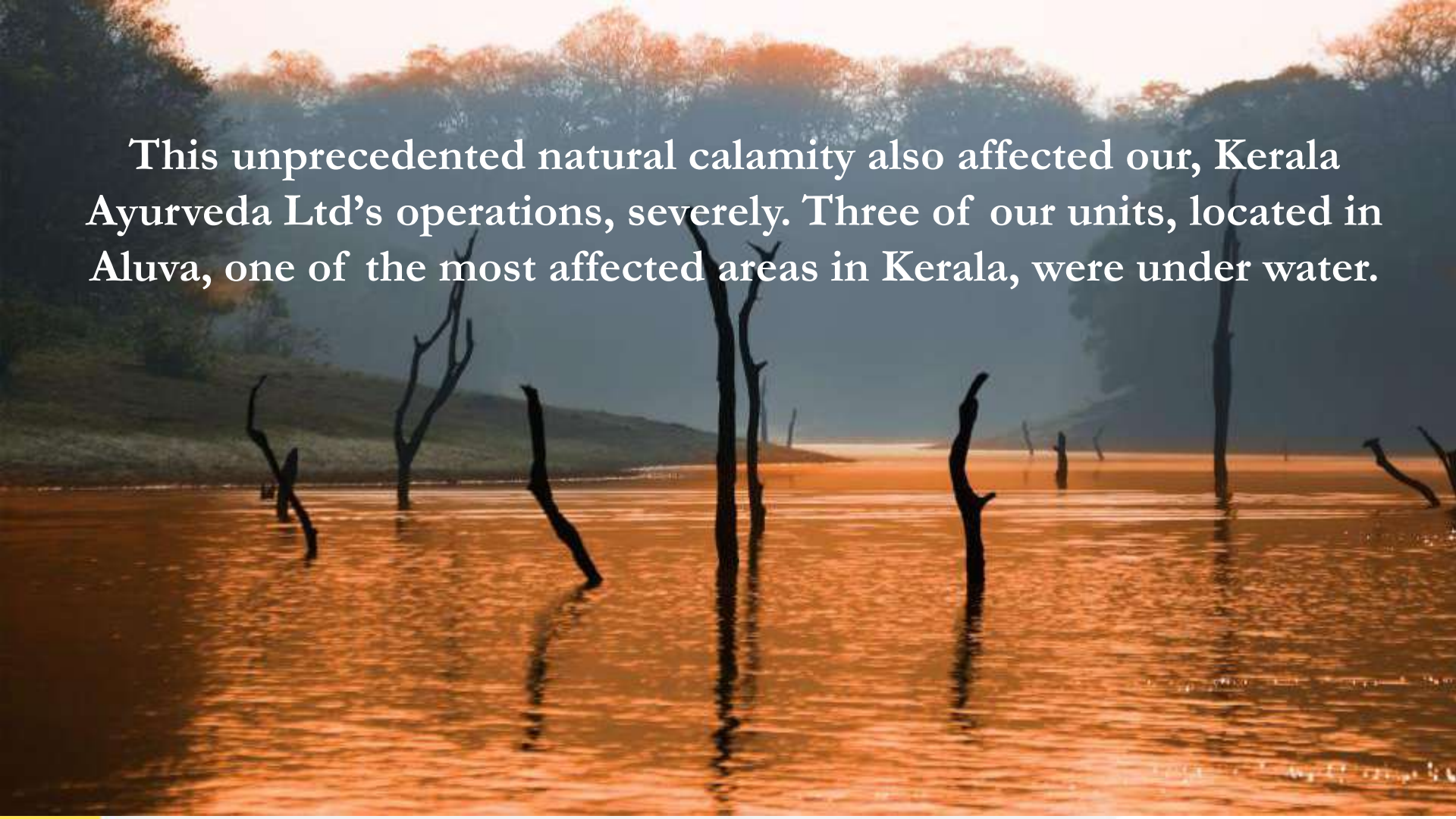


An aerial photograph showing a coastal village surrounded by floodwaters. The village, with its colorful roofs and dense palm trees, is situated on a low-lying area. The surrounding land, including what appears to be a golf course or large open field, is completely submerged in murky, brown floodwater. The sky is overcast, and the overall scene conveys a sense of isolation and the scale of the flooding.

**It left with over 1 Million
People in Relief Camps....**

More than 400 reported dead....

This unprecedented natural calamity also affected our, Kerala Ayurveda Ltd's operations, severely. Three of our units, located in Aluva, one of the most affected areas in Kerala, were under water.





- Entire area faced 8 weeks of severe disruption
- The disruption required extraordinary efforts towards repair, refurbishment, working capital mobilization to recoup momentum and sustaining morale
- Typically as we face a crisis, there is panic
- This time around, we found a new spirit within!!



Rescue team comes from Bangalore



As floods receded, a volunteer group of 25 from Katra Group companies from outside Kerala jumped into action and relocated themselves to Kerala for 15 days





Relief Work

- Joined by another 100 of Kerala based staff, they formed teams of 8-10 each and worked to rehabilitate over 50 KAL families who were in relief camps, with their homes severely damaged
- They helped clean out their homes and later to re-instate our operating units as well





Glimpse of our Efforts





Relief work at KAL Employee' homes



BEFORE



AFTER





The Health Village, Aluva



BEFORE



AFTER





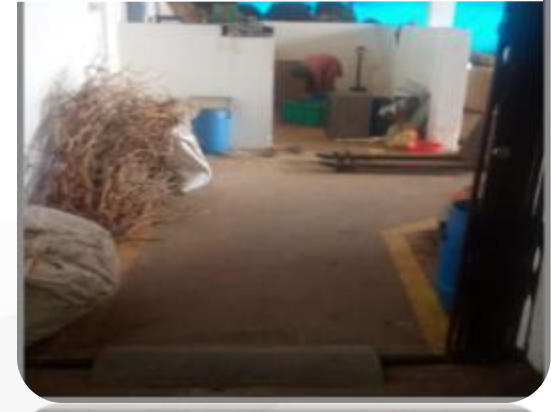
Raw Drug Division, Kottai, Nedumbaserry



BEFORE



AFTER





Raw Drug Division, Kottai, Nedumbaserry



BEFORE



AFTER





KAL Hospital, Aluva



BEFORE



AFTER





KAL FG Depot, Panaikulam



BEFORE



AFTER





In recognition of efforts of our reliable employees and volunteers who stepped up to help us meet the needs of their colleagues and also the people of Kerala in these testing times, a 'WALL FOR HEROES' was created





Relief Aid



- **Katra group employees/volunteers generously donated a part of their salaries to assist their colleagues and KAL matched the amount contributed.**
- **Rs 14 lakhs was mobilised in total**
- **127 families were given credit of these funds**
- **In addition, KAL conducted relief camp at factory and donated relief material and medicines**



The Immense Solidarity
And
Teamwork demonstrated by
everyone makes us proud
that we stood as ONE.

We proved that we had the
‘Power of One’.



Extension by ROC to hold AGM



MCA granted approval to conduct AGM




GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
Office of the Registrar of Companies
1st Floor, Company Law Bhawan B5/C Road, Eroskulam, Karate, India, 682011

DATED : 19-09-2018

IN THE MATTER OF M/S KERALA AYURVEDA LIMITED CIN L34233KL1902PLC006592

AND

IN THE MATTER OF EXTENSION UNDER SECTION 96(1) OF THE COMPANIES ACT, 2013

The Company has closed its accounting year on 31-03-2018 and the Annual general meeting of the company is due to be held on 30-09-2018 as per requirements of section 96 of the Companies Act, 2013. The company has made an application vide SEN H10605020 on 12-09-2018 requesting for an extension of time for the purpose of holding AGM on the following grounds

Ground extension of time up to 31-12-2018 to hold AGM for the Financial Year 21-2-2018

Keeping in view, the aforesaid circumstances due to which company cannot hold its Annual General Meeting on time, extension 3 months 0 days is considered.

ORDER

Under the power vested in the undersigned by virtue of section 96(1) read with second proviso attached thereto extension of 3 months 0 days is hereby granted. However, the company is hereby advised to be careful in future in compliance of the provisions of the Companies Act, 2013.


Yours faithfully,
V.M PRASANIH
Registrar of Companies
RoC - Eroskulam

Mailing Address as per record available in Registrar of Companies office:
KERALA AYURVEDA LIMITED
V8415 NEDUMBASERIVYANTHARI P O, ALWAYE, ERNAKULAM, Karate,
India, 683566



Note: This letter is to be generated only when the application is approved by RoC office

KAL got a 3 month extension till December 31, 2018 from ROC for holding the AGM

This was notified to the Bombay Stock Exchange



AGM Notice and Annual Report

- The date of AGM was decided to be Nov 15, 2018
- Notice was uploaded on KAL website under the investor section on October 25, 2018:
 - E-mail from our registrar, Integrated, was sent to all shareholders who have not opted for physical copies
 - AGM notice was also sent by registered post to shareholders who opted for physical copies
- Annual Report was also uploaded on KAL website under the investor section:
 - E-mail from our registrar, Integrated, was sent to all shareholders who have not opted for physical copies
 - Annual Report was sent by Book Post to shareholders who opted for physical copies.



Tie-up with Sanghvi Brands and expansion through KALPAM



JOINT VENTURE WITH SBL



- Sanghvi Brands Ltd (SBL) operates luxury Spas in United States, Middle East, Sri Lanka and India
- The SPAs are in leading luxury hotels such as Ritz Carlton, JW Marriott, W Hotels, Novotel, Intercontinental Hotels
- The joint venture will leverage the unparalleled Ayurveda expertise and credibility of Kerala Ayurveda along with the global reach and operational infrastructure of Sanghvi Brands
- The joint venture will develop and operate Ayurvedagram Wellness Resorts varying in size from 30 keys to 100 keys
- The joint venture will develop Ayurvedic Spas inspired by Ayurvedagram, which will be part of the Spas across luxury hotels globally



SBL SPAs and Fitness Centers



INDIA

Spa
by L'OCCITANE

spa by
CLARINS

WARREN•TRICOMI
— SALON & SPA —



Elemis



[HOLYFIELD GYMS]

Ramona
BRANDZA

INDIAN OCEAN

Spa
by L'OCCITANE

WARREN•TRICOMI
— SALON & SPA —



Ramona
BRANDZA

MIDDLE EAST

Spa
by L'OCCITANE

WARREN•TRICOMI
— SALON & SPA —



Ramona
BRANDZA

USA

Spa
by L'OCCITANE

Ramona
BRANDZA



SBL has presence over 70 Location to launch Ayurveda Services



From Leading Hotels like Ritz Carlton & JW Marriott to boutique properties like SLH Hotels to the Most Luxurious Residential Developments



Spa L'OCCITANE

10 Locations

Mumbai – 1 Location
Gulmarg – 1 Location
Mussoorie – 1 Location
Manali – 1 Location
Pune – 1 Location
Kolkata – 1 Location
Jhillai – 1 Location
USA – 1 Location
UAE – 1 Location
Sri Lanka – 1 Location

Elemis

2 Locations

Goa – 1 Hotel Location
Gurgaon – 1 standalone location

Warren Tricomi Salon & Spa

9 Locations

Mumbai – 1 Location
Delhi NCR – 2 Locations
Bangalore – 1 Location
Chennai – 2 Locations
Goa – 1 Location
Mussoorie – 1 Location
Pune – 1 Location

3-2-1 Fitness Studio

1 Locations

Mumbai – 2 Locations

Rossano Ferretti

1 Location

New Delhi – 1 Hotel Location

Spa By Clarins

1 Location

Goa – 1 Hotel Location

Levo Spalon

1 Location

Gurgaon – 1 Standalone Location

ELLE Spa & Salon

10

Locations

UAE – 1 Hotel Location
Pune – 1 Standalone Location
Goa – 1 Hotel Location
Mumbai – 2 Locations
Chennai – 1 Location
Delhi – 1 Hotel Location
Jaipur – 2 Hotel Locations
Kolkata – 1 Hotel Location

Holyfield Gyms

13 Locations

Pune – 5 Locations
Mumbai – 3 Locations
Chennai – 3 Locations
Delhi NCR – 2 Location



SPA L'OCCITANE

MUMBAI



Provencal scrubs and wraps in one of
Mumbai's first heated stone hammam beds



Experience Ayurveda in A luxuriously
traditional setting



KALPAM - Building Partnerships and Synergies for Growth

Leveraging the wellness revolution



KATURI NAGAR CLINIC, Bangalore





EXPANSION/UPGRADE = INCREASE IN REVENUE



ERNAKULAM CLINIC





New products and contemporary packaging

[illegible]



New Launch - Cottage Products





Swarnamukhi Packaging Change





Balakalpam Packaging Change





Chyavanaprash New Packing



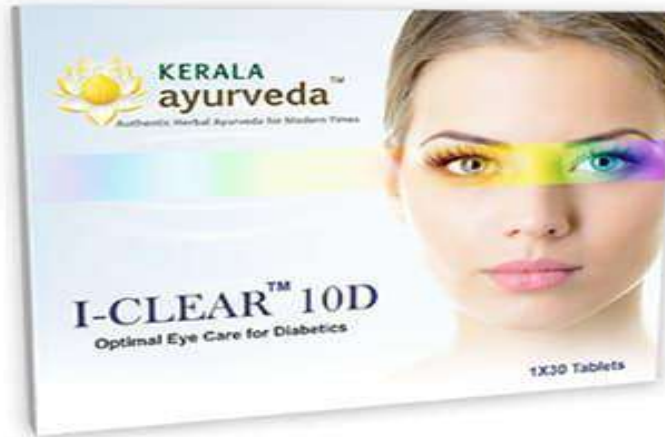


Myaxil New Packaging





Lutein based Eye Care Products





US Products Opportunity



Wellness: a Trillion \$ opportunity



WELLNESS IS NOW A
\$3.4 Trillion
Global Industry

3x BIGGER
Than the Worldwide
Pharmaceutical Industry!



Source: New Global Spa & Wellness Summit report

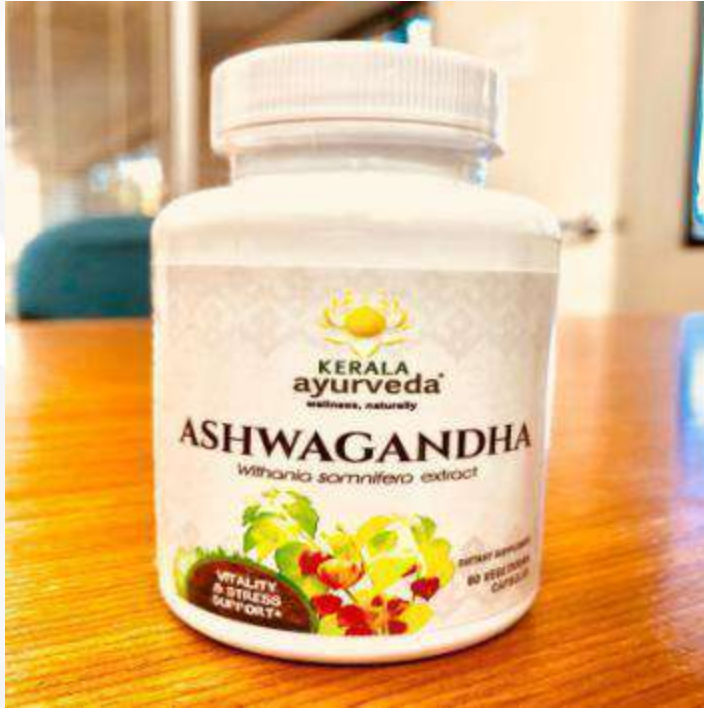
- **Growing, maturing populations**
- **Education, Urbanization, Prevention**
- **A desire to embrace **nature based ancient** remedies**
- **Wellness within arms reach of desire**
- **Live Longer, Stronger, Healthier**



Complementary/Alternative Medicine: \$187 billion industry
– with 65% growth (from \$113 billion)



Products manufactured in USA





Products manufactured in USA





Innovative Formulations for USA



DASHAMULA

Dashamula is a classic blend of ayurvedic formulations containing the roots of 10 herbs, which supports proper regulation of energy flow, healthy digestion and circulation.*

Suggested User Take: (1) one capsule twice daily, or as recommended by your healthcare practitioner.

Every batch of Kerala Ayurveda Dashamula is laboratory tested for potency and purity.

Caution: Not for use during pregnancy. If you are nursing or taking any prescription drugs, seek the advice of a health professional before using this product. Keep out of reach of children.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Supplement Facts

Serving Size: 1 Capsule
Servings Per Container: 60

	% Daily Value*
Rejuvenating Proprietary Blend: Ashoka bark, Ashwagandha, Brahmi, Guggulu, Licorice, Moringa, Neem, Shilajit, Triphala, Tulsi, and other herbs.	400 mg

*Daily Value (DV) not established.

Other ingredients: vegetable cellulose (capsule), microcrystalline cellulose, rice flour.

Any wheat, gluten, dairy, egg, soy, and GMO free. Contains 99% less.

Manufactured and distributed by:
Kerala Ayurveda
401 S. Highway Blvd., Ste. 106
Folsom, CA 95630
888-375-9102
www.keralabayurveda.com

HEALTHY ENERGY GLOW

DASHAMULA
10 roots traditional formula.

DIETARY SUPPLEMENT 99 VEGETARIAN CAPSULES

RASAYANA

Rasayana, a scientific term meaning rejuvenation, is a category of ayurvedic substances trusted for their ability to promote vitality and reduce many of the effects of aging and oxidative stress.*

Suggested User Take: (1) one capsule twice daily, or as recommended by your healthcare practitioner.

Every batch of Kerala Ayurveda Rasayana is laboratory tested for potency and purity.

Caution: Not for use during pregnancy. If you are nursing or taking any prescription drugs, seek the advice of a health professional before using this product. Keep out of reach of children.

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Supplement Facts

Serving Size: 1 Capsule
Servings Per Container: 60

	% Daily Value*
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*Daily Value (DV) not established.

Other ingredients: vegetable cellulose (capsule), microcrystalline cellulose, rice flour.

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888-375-9102
www.keralabayurveda.com

HEALTHY VITALITY & STAMINA

RASAYANA
Healthy Aging

DIETARY SUPPLEMENT 99 VEGETARIAN CAPSULES

HEART AID

A healthy heart is central to the optimal function of your entire body. Heart Aid is a unique blend of ayurvedic formulations containing the roots of 10 herbs, which supports proper regulation of energy flow, healthy digestion and circulation.*

Suggested User Take: (1) one capsule twice daily, or as recommended by your healthcare practitioner.

Every batch of Kerala Ayurveda Heart Aid is laboratory tested for potency and purity.

Caution: Not for use during pregnancy. If you are nursing or taking any prescription drugs, seek the advice of a health professional before using this product. Keep out of reach of children.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Supplement Facts

Serving Size: 1 Capsule
Servings Per Container: 60

	% Daily Value*
Rejuvenating Proprietary Blend: Ashoka bark, Ashwagandha, Brahmi, Guggulu, Licorice, Moringa, Neem, Shilajit, Triphala, Tulsi, and other herbs.	400 mg

*Daily Value (DV) not established.

Other ingredients: vegetable cellulose (capsule), microcrystalline cellulose, rice flour.

Any wheat, gluten, dairy, egg, soy, and GMO free. Contains 99% less.

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888-375-9102
www.keralabayurveda.com

HEALTHY CIRCULATION & CHESTSTROKA

HEART AID

DIETARY SUPPLEMENT 99 VEGETARIAN CAPSULES

IMMUNE AID

Immune Aid is a unique blend of extracts of two classic ayurvedic formulations, dashamula and panacholka, plus turmeric and guduchi. Together these herbs support immune defense, resistance to viruses, efficient metabolism and digestion.*

Suggested User Take: (1) one capsule twice daily, or as recommended by your healthcare practitioner.

Every batch of Kerala Ayurveda Immune Aid is laboratory tested for potency and purity.

Caution: Not for use during pregnancy. If you are nursing or taking any prescription drugs, seek the advice of a health professional before using this product. Keep out of reach of children.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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888-375-9102
www.keralabayurveda.com

HEALTHY IMMUNITY

IMMUNE AID

DIETARY SUPPLEMENT 99 VEGETARIAN CAPSULES

SUGAR AID

Sugar Aid contains extracts of turmeric, ashoka bark, guduchi, licorice, and jaggery which help support healthy carbohydrate metabolism, blood sugar levels, and proper absorption of nutrients to tissues.*

Suggested User Take: (1) one capsule twice daily, or as recommended by your healthcare practitioner.

Every batch of Kerala Ayurveda Sugar Aid is laboratory tested for potency and purity.

Caution: Not for use during pregnancy. If you are nursing or taking any prescription drugs, seek the advice of a health professional before using this product. Keep out of reach of children.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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www.keralabayurveda.com

HEALTHY BLOOD SUGAR

SUGAR AID

DIETARY SUPPLEMENT 99 VEGETARIAN CAPSULES



Innovative Formulations for USA



BRAHMI PEARLS

The phytonutrients of *Brahmi* Pearls helps improve overall ability viz., Learning (Dh), Memory (Dhriti) and Recall (Dhriti), promotes intellect, reduces oxidative stress and relaxes anxiety to turn favorable peaceful sleep that calms and refreshes the mind. *

Suggested Use: Take 10 capsules twice daily, or as recommended by your healthcare practitioner.

Every form of Kerala Ayurveda *Brahmi* Pearls is laboratory tested for potency and purity.

Caution: Not for use during pregnancy. If you are nursing or taking any prescription drugs, seek the advice of a health professional before using this product. Keep out of reach of children.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

BRAHMI PEARLS

NATURAL MEMORY TONIC

DIETARY SUPPLEMENT
60 VEGETARIAN CAPSULES

Supplement Facts

Serving Size: 1 Capsule
Servings Per Container: 60

Amount Per Serving	% Daily Value
Brain (Brahmi Pearls)	1000 mg
Vitamins (Brahmi Pearls)	1000 mg
Phosphorus (Brahmi Pearls)	1000 mg
Iron (Brahmi Pearls)	1000 mg
Other Ingredients	1000 mg

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Other ingredients: vegetable cellulose (capsule), rice flour, soy, wheat, gluten, dairy, egg, milk and GPO Free. Contains 95% Iron.

Manufactured and distributed by:
Kerala Ayurveda Ltd.,
401 T.H. Nagar, Bldg. No. 202,
Mylasra, CA 95055
USA
www.keralabayurveda.com

RG FORTE

It is known to help reduce existing stiffness of the joints and to free from inhibition within all NOAIDs (Non-steroidal anti-inflammatory drugs) of modern drugs. *

Suggested Use: Take 10 capsules twice daily, or as recommended by your healthcare practitioner.

Every form of Kerala Ayurveda *RG Forte* is laboratory tested for potency and purity.

Caution: Not for use during pregnancy. If you are nursing or taking any prescription drugs, seek the advice of a health professional before using this product. Keep out of reach of children.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

RG FORTE

COMBAT CHRONIC PAIN INFLAMMATION

DIETARY SUPPLEMENT
60 VEGETARIAN TABLETS

Supplement Facts

Serving Size: 1 Tablet
Servings Per Container: 60

Amount Per Serving	% Daily Value
Brain (RG Forte)	1000 mg
Vitamins (RG Forte)	1000 mg
Phosphorus (RG Forte)	1000 mg
Iron (RG Forte)	1000 mg
Other Ingredients	1000 mg

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Other ingredients: soy, wheat, gluten, dairy, egg, milk and GPO Free.

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Enriched with Natural Vitamin C and folic acid

KERALA ayurveda
wellness, naturally

IOGEN
Natural Iron Supplement

Enriched with Natural Vitamin C and folic acid

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Natural Iron Supplement

Each 100 mg of Iogen ayurveda is prepared with:
Iron (Ferrous fumarate) 50 mg, 75 mg, 100 mg, 125 mg, 150 mg, 175 mg, 200 mg, 225 mg, 250 mg, 275 mg, 300 mg, 325 mg, 350 mg, 375 mg, 400 mg, 425 mg, 450 mg, 475 mg, 500 mg, 525 mg, 550 mg, 575 mg, 600 mg, 625 mg, 650 mg, 675 mg, 700 mg, 725 mg, 750 mg, 775 mg, 800 mg, 825 mg, 850 mg, 875 mg, 900 mg, 925 mg, 950 mg, 975 mg, 1000 mg.

IOGEN
Natural Iron Supplement

Each 100 mg of Iogen ayurveda is prepared with:
Iron (Ferrous fumarate) 50 mg, 75 mg, 100 mg, 125 mg, 150 mg, 175 mg, 200 mg, 225 mg, 250 mg, 275 mg, 300 mg, 325 mg, 350 mg, 375 mg, 400 mg, 425 mg, 450 mg, 475 mg, 500 mg, 525 mg, 550 mg, 575 mg, 600 mg, 625 mg, 650 mg, 675 mg, 700 mg, 725 mg, 750 mg, 775 mg, 800 mg, 825 mg, 850 mg, 875 mg, 900 mg, 925 mg, 950 mg, 975 mg, 1000 mg.

IOGEN
Natural Iron Supplement

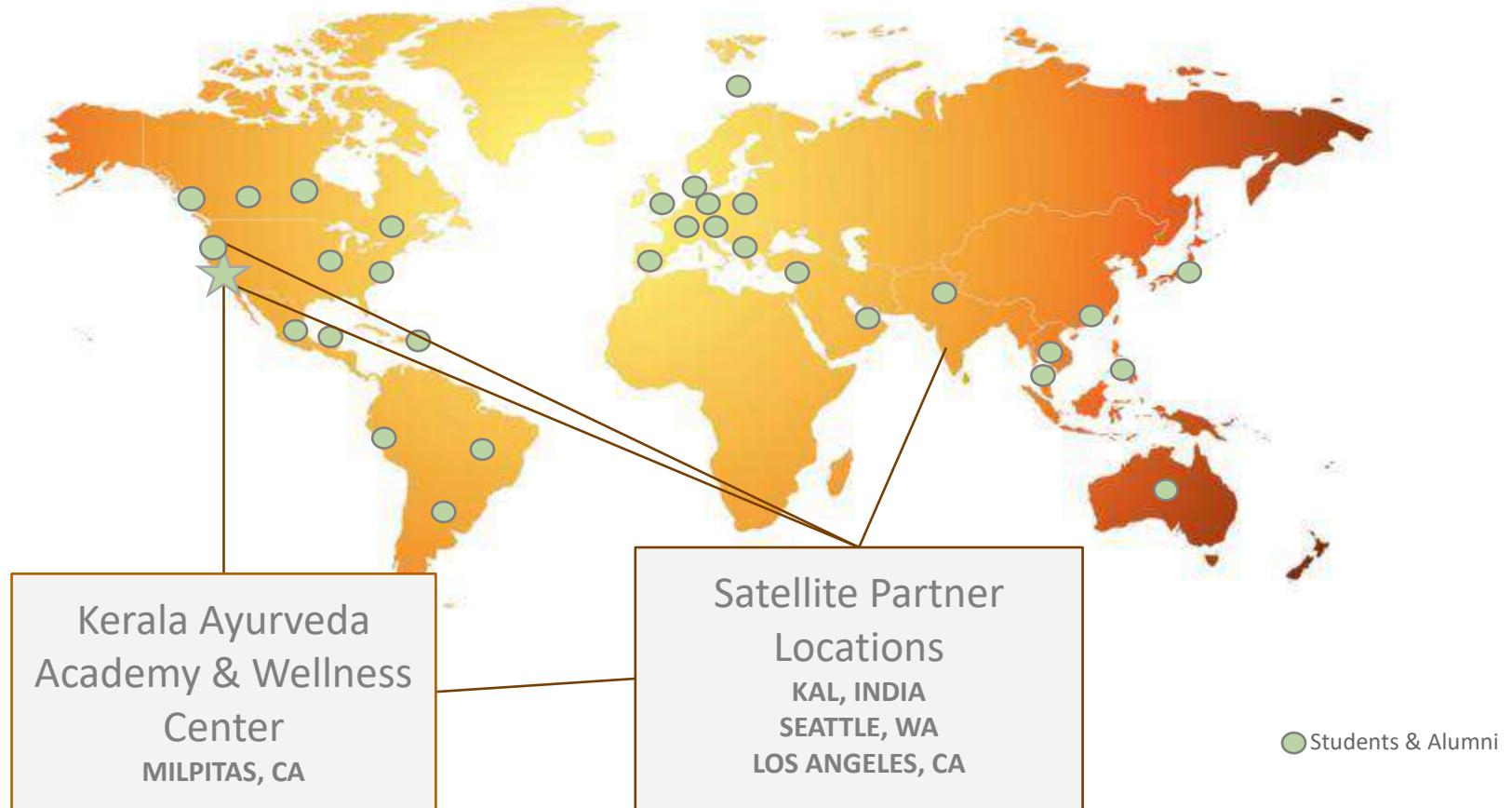
Each 100 mg of Iogen ayurveda is prepared with:
Iron (Ferrous fumarate) 50 mg, 75 mg, 100 mg, 125 mg, 150 mg, 175 mg, 200 mg, 225 mg, 250 mg, 275 mg, 300 mg, 325 mg, 350 mg, 375 mg, 400 mg, 425 mg, 450 mg, 475 mg, 500 mg, 525 mg, 550 mg, 575 mg, 600 mg, 625 mg, 650 mg, 675 mg, 700 mg, 725 mg, 750 mg, 775 mg, 800 mg, 825 mg, 850 mg, 875 mg, 900 mg, 925 mg, 950 mg, 975 mg, 1000 mg.

IOGEN
Natural Iron Supplement

Each 100 mg of Iogen ayurveda is prepared with:
Iron (Ferrous fumarate) 50 mg, 75 mg, 100 mg, 125 mg, 150 mg, 175 mg, 200 mg, 225 mg, 250 mg, 275 mg, 300 mg, 325 mg, 350 mg, 375 mg, 400 mg, 425 mg, 450 mg, 475 mg, 500 mg, 525 mg, 550 mg, 575 mg, 600 mg, 625 mg, 650 mg, 675 mg, 700 mg, 725 mg, 750 mg, 775 mg, 800 mg, 825 mg, 850 mg, 875 mg, 900 mg, 925 mg, 950 mg, 975 mg, 1000 mg.

Our Distribution

Over 11,000 customers served,
2000+ Students & Alumni





Why study with KAA?

- Traditional Teachings from Kerala, India
- Deep roots in India - part of the full spectrum Ayurvedic company, *Kerala Ayurveda Ltd*
- Distance Learning – live stream classes from home!
- Certifications, continuing ed and workshops for all levels, including NAMA-approved programs
- Highly experienced faculty
- India Immersion for all levels
- Clinical Internships in Milpitas, CA & India

Programs

Professional Certifications

Level I	Ayurvedic Wellness Counselor (AWC) 1 year 625 Hours
Level II	Ayurvedic Wellness Practitioner (AWP) 1 year 1000 Hours
Level III	Ayurvedic Doctor <i>in development</i> 2 ½ years

Clinical Training

U.S. Clinical Internship

- 1 Week Segments at our Wellness Center

India Clinical Internship

- 15 Days Cochin & Bangalore

Continuing Education

Ashtanga Hridayam

- 15 Week Live Streamed Series

Introduction to Sanskrit for Ayurveda

- 20 Week Live Streamed Series

Ayurvedic Clinical Mentoring for Counselors & Practitioners

- Monthly Interactive Webinars

Ayurvedic Skin & Beauty

- 2 Day Workshop

Ayurvedic Formulation Making

- 3 Day Workshop

Ayurvedic Assessment & Pulse Diagnosis

- 3 Day Workshop

Panchakarma Technician Certification

In development due to industry standards changing



*All of our programs
are approved by the
National Ayurvedic
Medical Association*

Programs

Free programs such as:

- Ignite Your Power: Manifest Your Health Goals
- The Mind: A Double-Edged Sword
- The Ayurvedic Approach to Cancer
- Integrative Ayurveda for Diabetes
- Building a Career with Ayurveda
- The Ayurvedic Approach to Spring Cleansing

Live streaming = maximum flexibility

- Students tune in from anywhere
- Classes are recorded for later viewing



Our Location

Based in Silicon Valley,
California, USA

- All the classes of AWC Fall 2018 will be livestreamed from Kerala Ayurveda Academy & Wellness center at 691 S Milpitas Blvd, Milpitas, CA
- The Milpitas location is an education oriented Ayurvedic Wellness Center of Kerala Ayurveda in the US
- We provide classes, consultations, Ayurvedic services and products at this location



Services

Ayurvedic Wellness

Ayurvedic Consultations- 30, 60 and 90 minute sessions

Ayurvedic Bodywork Treatments

Traditional therapies, 1 and 2 practitioners

Panchakarma- from 3 onwards

Personalized Ayurvedic Spring Cleanse

Renew Health Program *for metabolic disorders*

With 4 Visits, 11 Consult Hours

*Additional packages and series in development
for Weight Loss, Women's Health and more*

Products

Ayurvedic Products & Supplements

Traditional Oils

Custom Herbal Formulations

Herbs by the ounce

Wholesale

Education

Clinical Internship

Apprentice Program

Work Study Opportunities

Our Team

Core Team



Dr. Jayarajan Kodikannath
Vice President, Academy Director &
Chief Ayurveda Consultant



Suzanne Otterbein
National Enrollment Adviser
VP of Sales & Marketing



Kathy Moore
Academy & Wellness Center Manager



Jamila Colozzi
Creative Communication Manager



Sunitha Kodikannath
Manager- Student Support Services



Ranjini Venky
Finance Manager

Our Team

Kerala Ayurveda Wellness Center Team



Dayna Holli
Student Mentor



Izumi Hirayama
Student Mentor, Practitioner
Apothecary Manager



Alka Mulakaluri
Faculty & Practitioner



Dr. Namyata Pathak-Gandhi
Ayurvedic
Specialist, Consultant, Faculty, Integrative Health Director of Renew Health Program



Dr. Rekha Nahar
Ayurvedic Specialist, Consultant



Dr. Kamya Pillai
Ayurvedic Specialist, Consultant,
Faculty, Student Mentor



Dr. Sheena Sooraj
Ayurvedic Specialist Consultant & Faculty



Dr. Ambili Sudhakaran
Practitioner & Faculty

Welcome to Kerala Ayurveda



KERALA
ayurveda®
wellness, naturally

THANK YOU



The realm of Ayurveda has no boundaries.....